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# FEATHERED HORSE CLASSIC

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13 years of Fabulous Gypsy Horse Shows



GAIL SHRINE EVENTS 512-653-3635  
FEATHEREDHORSECLASSIC@GMAIL.COM  
FeatheredHorseClassic.com

Good Day!

The Feathered Horse Classic Show Series for Purebred Gypsy Horses is coming to the Edmonton, Alberta area this July! The Horse Show series is back for the second year in Alberta and will be at the Whitemud Equine Center July 20-22, 2018.

Feathered Horse Classic is looking to partner with amazing local Edmonton Businesses to make this show the Best ever in Canada!

We would love to offer your business prime space at this event, and many other benefits that will help us build a great lasting relationship in Edmonton.

Please continue reading and see if there is a Sponsorship you are interested in, or if you have a suggestion, we would love to make something special happen for you during this event - where the most renown Gypsy Breeders and Competitors will be attending and competing for many titles such as SUPREME Champion and Grand Champions all weekend.

Sincerely,

*Gail Shrine*

Event Show Manager

[FeatheredHorseClassic@gmail.com](mailto:FeatheredHorseClassic@gmail.com)

512-653-3635

2<sup>nd</sup> Annual ALBERTA FEATHERED HORSE CLASSIC  
Whitemud Equestrian Center 12504 Fox Dr. NW Edmonton, AB T6G 2L6  
July 20-22 2018  
SPONSORSHIP OPPORTUNITIES



We invite you to choose one of the following to show your support and promote your Farm/Horses/Business at the 2<sup>nd</sup> Annual Alberta Feathered Horse Classic Horse Show:

**CORPORATE SPONSOR \$2,500 - \$5000**

- Full page Color Ad
- Sponsorship of a championship class
- Announcer Recognition the duration of the show
- Display your Banners in Arena
- VENDOR Space at the Show (Friday to Sunday) No Size restriction
- Feature your literature at Hospitality Table
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link (stays on web site 90 days after show)
- VIP Table
- Feathered Horse Gear Ball Caps for Your Staff of 4

**LOCAL Business SPONSOR \$1,500**

- Full page Color Ad
- Announcer Recognition the duration of the show
- Display your Banners in Arena
- VENDOR Space at the Show (Friday to Sunday)
- Feature your literature at Hospitality Table
- Logo posted to social media accounts (FB, Instagram)
- Logo on Web Site with Reciprocal Link

**TITLE SPONSOR \$2,500 (ONLY 1 AVAILABLE) - TAKEN**

- Full page Color Ad
- Sponsorship of a championship class
- Announcer Recognition the duration of the show
- Display your Banners in Arena
- Feature your literature at Hospitality Table
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link (stays on web site 90 days after show)
- 1<sup>st</sup> Choice of Prime End Stall Spaces if your showing
- VIP Table
- FH Gear Custom Jacket & Ball Cap

### **CLASSIC PLATINUM PACKAGE \$1,500**

- Full page Color Ad
- Sponsorship of a championship class
- Announcer Recognition the duration of the show
- Display your Banner in Arena
- Feature your literature at Hospitality Table
- Choice of Prime End Stall Space if showing
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link (stays on web site 90 days after show)

### **CLASSIC GOLD PACKAGE \$1000**

- Full page Color Ad
- Display your Banner in Arena
- Announcer Recognition throughout the show
- Logo on Web Site with Reciprocal Link
- Feature your literature at Hospitality Table
- Farm Name listed announcements on Social Media

### **SILVER PACKAGE \$500**

- ½ page Color Ad
- Display your Banner in Arena
- Announcer Recognition throughout the show

### **BRONZE PACKAGE \$250**

- Display Your Banner in Arena
- Announcer Recognition throughout the show

### **HOSPITALITY SPONSOR \$300**

- Morning Coffee, Drinks, Snacks in Show Office for Exhibitors/Owners
- Your Farm Name displayed at Table as Sponsor.
- Your Farm Literature Featured at Hospitality Table
- Announcer Recognition and Listed in the Program with Farm Logo.

### **RING SPONSOR \$400**

- Your Farm Name displayed in Center Ring with Your Banner.
- Your Farm Literature Featured at Hospitality Table
- Announcer Recognition and Listed in the Program with Logo.

### **YOUR BANNER IN ARENA \$150**

### **CLASS SPONSOR \$35 Per Class** (Printed in Program & Announced during Class)

### **REGISTRY/CLUB SPONSOR \$500**

- Includes Color Ad in Program
- Logo on Web Site w/Link
- Listed in Program with Logo
- Social Media Announcements
- Booth Space 10 x 10

**SHOW PROGRAM ADS**

Inside Front Cover ..... \$125  
Inside Back Cover..... \$125  
Center Spread ..... \$235  
Back Cover ..... \$125  
Front Cover ..... \$225  
Full Page .....\$110  
Half Page ..... \$ 80

\_\_\_\_\_ **CORPORATE SPONSOR PACKAGE (\$2,500-\$5000)**

\_\_\_\_\_ **LOCAL Business PACKAGE (\$1,500)**

\_\_\_\_\_ TITLE SPONSOR PACKAGE (\$2,500) - Taken

\_\_\_\_\_ PLATINUM PACKAGE (\$1,500)

\_\_\_\_\_ GOLD PACKAGE (\$1,000)

\_\_\_\_\_ SILVER PACKAGE (\$500)

\_\_\_\_\_ BRONZE PACKAGE (\$250)

\_\_\_\_\_ HOSPITALITY SPONSOR (\$300)

\_\_\_\_\_ RING SPONSOR (\$400)

\_\_\_\_\_ REGISTRY or CLUB SPONSOR (\$500)

\_\_\_\_\_ BANNER IN ARENA (\$150)

\_\_\_\_\_ CLASS SPONSORSHIP – listed in Program (\$35)

\_\_\_\_\_ PROGRAM AD (circle ad type above) **AD DEADLINE July 06, 2018**

**\$ \_\_\_\_\_ TOTAL DUE**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Cell# : \_\_\_\_\_ Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Make Your PAYMENT via PayPal.com - Use LINK on Show Web Site

**Email Camera Ready Color or BW Ad to: FeatheredHorseClassic@gmail.com Ad size is:  
4.75 X 7.75**