

*Gypsy National Championships &
7th Annual TX Feathered Horse Classic
November 5-8, 2020
Belton, TX – Bell County Expo Center New Indoor Facility
SPONSORSHIP OPPORTUNITIES*



SHOW SPONSORSHIP OPPORTUNITIES

FHC invites you to choose one of the following to show your support and promote your Farm/Horses/Business at the Gypsy National Championships & TX FHC (4 day event)

TITLE SPONSOR PACKAGE \$5,000

- FRONT PAGE of Program Color Ad
- **MAIN INDOOR ARENA NAMED AFTER YOUR FARM / BUSINESS**
- Sponsorship of TX Championship SUPREME class
- Announcer Recognition the duration of the show
- Custom Banner in Arena Provided by the Show Mgt.
- **VIP Double Table on Veranda Overlooking Arena (drinks & snacks) (4 days)**
- Private Mini Photo Shoot with Your National Championship Horses on site (Fri 4 PM) 10 digitals
- Feature your literature at Show Office - Hospitality Table
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link (stays on web site 90 days after show)
- **Prime End Doubled** Sided Stall Space Assigned + 2 **Complimentary Tack Stalls assigned if Showing**
- **FH Gear Personalized Gifts**
- **MEDIA on ALL Big Screens throughout the Facility (4 days) 3-5 Ads**

PRESIDENTIAL SPONSOR PACKAGE \$3000

- BACK PAGE of Program Color Ad
- **BARN ARENA NAMED AFTER YOUR FARM / BUSINESS**
- **VIP Table on Veranda Overlooking Arena (drinks & snacks) (4 days)**
- Sponsorship of a Championship
- Class Announcer Recognition the duration of the show
- Banner in Arena Provided by Show Mgmt
- Feature your literature at Hospitality Table
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link
- **Prime End Double** Sided Stall Space if Showing
- **FH Gear Customized Gift**
- **MEDIA on ALL Big Screens throughout the Facility (4 days) 2-3 Ads**

CLASSIC PLATINUM PACKAGE \$1,500

- Full page Color Ad
- Sponsorship of a championship class
- Announcer Recognition the duration of the show
- Display your Banner in Arena
- Feature your literature at Show Office - Hospitality Table
- Logo on advertising and social media announcements
- Logo on Web Site with Reciprocal Link (stays on web site 90 days after show)
- **Prime End** Stall Space Assigned if Showing
- **VIP Table on Veranda Overlooking Arena (drinks & snacks) (4 days)**
- **MEDIA on ALL Big Screens throughout the Facility (4 days) 1-2 Ads**

CLASSIC GOLD PACKAGE \$1000

- Full page Color Ad
- Display your Banner in Arena
- Announcer Recognition throughout the show
- Logo on Web Site with Reciprocal Link
- Feature your literature at Hospitality Table
- Farm Name listed announcements on Social Media
- Best Stall Space Available Assigned (if Showing)

SILVER PACKAGE \$750

- Full page Color Ad
- Display your Banner in Arena
- Announcer Recognition throughout the show
- Logo on Show Web Site

BRONZE PACKAGE \$400

- Display Your Banner in Arena
- Announcer Recognition throughout the show
- Logo in Show Program

HOSPITALITY SPONSOR \$500

- Morning Coffee, Fruit, Snacks etc. in Show Office for Exhibitors/Owners. Farm Name displayed as Sponsor.
- Your Farm Literature Featured at Hospitality Table – Banner in Arena
- Announcer Recognition and Listed in the Program with Farm/Business Logo.
- Logo with Link on Show Web Site

NATIONAL CHAMPION Qualifier PARTY SPONSOR \$750 (2x Available)

- Full page Color Ad
- Display your Banner in Arena
- Logo on Show Web Site with Link
- Announcer Recognition throughout the show & introduced as Hosts
- Your Logo at the Party

RED CARPET SPONSOR \$500

- Your Farm Name Displayed at the Red Carpet with Your Signs.
- Your Farm Literature Featured at Hospitality Table
- Announcer Recognition and Listed in the Program with Farm Logo.
- Logo with Link on Show Web Site

OFFICIAL FEED SPONSOR \$600

- Your Farm Name Displayed at the Red Carpet with Your Feed Bags.
- Your Farm Literature Featured at Hospitality Table
- Announcer Recognition and Listed in the Program with Farm Logo.
- Logo with Link on Show Web Site

Have a Sponsorship IDEA that is SPECIAL? Get with me regarding all special Requests.

Specific SPONSORS RECEIVE SOCIAL MEDIA BLASTS (Facebook, Twitter, Instagram MeWe)

YOUR BANNER IN ARENA \$150

NATIONAL CLASS SPONSOR \$100 Per Class (Printed in Program & Announced & Logo on Big Screen) NATIONALS

TEXAS CLASS SPONSOR \$35 Per Class (Printed in Program & Announced during Class) TEXAS Show

SHOW PROGRAM ADS

Inside Front Cover \$250
Inside Back Cover..... \$250
Center Spread \$375
Back Cover \$350
Front Cover \$400 PENDING Sponsorship
Full Page \$175
Half Page \$125

_____ TITLE SPONSOR PACKAGE (\$5,000) (1 available)
_____ PRESIDENTIAL SPONSOR PACKAGE (\$3,000) (1 available)
_____ PLATINUM PACKAGE (\$1,500)
_____ GOLD PACKAGE (\$1000)
_____ PARTY SPONSOR (\$750) - 2x Available
_____ SILVER PACKAGE (\$750)
_____ BRONZE PACKAGE (\$400)
_____ RED CARPET SPONSOR (\$500)
_____ HOSPITALITY SPONSOR (\$500)
_____ OFFICIAL FEED SPONSOR (\$600)
_____ BANNER IN ARENA (\$150)
_____ CLASS SPONSORSHIP - listed in Program (\$35) ... Texas Show Classes
_____ CLASS SPONSORSHIP - listed in Program (\$100) & Logo on Big Screen ... National Classes
_____ PROGRAM AD (check ad type above)

\$_____ TOTAL DUE

Name: _____

Address: _____

Cell#: _____ Email: _____

Web Site: _____

Check Payable to: **Gail Shrine Events**

Mail to:

Gail Shrine Events PO BOX 2301 Georgetown, TX 78627

1.) Email Ad CAMERA Ready to Info@FeatheredHorseClassic.com.

Ads are Color or BW.**** Ad size: 4.75" wide x 7.5" tall, no bleed (like a church bulletin)
Center Spread 9.50" wide x 7.5 tall (Horizontal)

2.) Email your LOGO with Link for Show Web site and Social Media Announcements.

Show Mgr Contact: FeatheredHorseClassic@gmail.com

Cell #: (512) 653-3635

Show Web Site: www.FeatheredHorseClassic.com (Click Tab at Top Nationals/TX)

FB Page: www.Facebook.com/FeatheredHorseClassic

USE PAYPAL.COM to Make Payment: Horsesgirl@aol.com if Using a Credit Card **Add 3% Curtesy Fee to your total.**